

## **Website Privacy Policy, Our Commitment to Privacy**

Pinki's Laser Centre Salon & Spa ('**Pinki's Laser Centre Salon & Spa**', '**Pinki's Laser Spa**', '**we**', '**us**' and '**our**') is committed to protecting your Personal Information (as defined below) through ensuring that all Personal Information provided to us by you is treated with care and is not used or disclosed in ways to which you have not consented. Protecting the privacy and confidentiality of Personal Information is an important aspect of the way we conduct our business. This Website Privacy Policy (the "**Policy**") governs the collection, use and disclosure of your Personal Information in any communication or interaction you may have with us, whether it be over the telephone, in writing, or electronic.

Pinki's Laser Centre Salon & Spa complies with all the requirements of the *Personal Information Protection and Electronic Documents Act* and substantially similar provincial legislation that is applicable. By submitting to us your Personal Information or using the Company's website (the "**Site**"), you accept this Policy and consent to its terms and any terms otherwise described to you at the time of collection of your Personal Information. If you do not agree with the terms of the Policy, please do not use the Site or otherwise provide your Personal Information to us.

### **What is Personal Information?**

"Personal Information" is personally identifiable information including your name, address, e-mail address, contact number, and other personal information provided by you (for example, comments submitted to us by you on the Site). Publicly available information, such as business contact information or a public directory listing of your name, address, telephone number or information that is aggregated and not associated with a specific individual, including demographic information and statistics, is not considered Personal Information. We may, however, omit or add new categories of information in a consistent effort to streamline our services. This is further explained in the "Policy Amendments" section below.

### **Collection and Use of Personal Information**

Personal Information is collected by us, when you provide it to us, such as, when you inquire about a job posting on our website, when you make payments for purchases by personal credit cards, when you do business with us, or when you e-mail us information via the Site. We also collect your IP address when you use the Site in order to administer the Site, track visitor movement, and gather demographic information. When you visit this site or our online advertisements, or use one of our social networking or mobile applications, we collect certain information by automated means, using technologies such as cookies, web server logs etc.

We may also receive Personal Information from our business partners and other third parties, provided that such third parties confirm to us that they have obtained your consent or we have obtained your consent in this regard.

### **How Will We Use the Personal Information We Collect?**

We collect and use Personal Information for the purpose of conducting business and developing an understanding of our customers. The personal information that we collect will only be used for the following purposes:

1. To contact and correspond with you;
2. To provide you with any products, services or information you have requested from us;
3. To maintain business records for reasonable periods of time;
4. To meet relevant regulatory, legal, insurance, audit, security and processing requirements.
5. General communications regarding membership renewal, new services, treatment follow-up, etc.
6. Accurately verifying your identity

7. Processing your appointment booking
8. Protecting against error or fraud

Other than as required by law (for example, in response to a court order or to comply with local or federal regulations), where disclosure is made to a person who needs the information because of an emergency that threatens the life, health or personal security of an individual, for the purposes of collecting a debt owed by you to us, or where we sell any or all of our business and/or assets to a third party, your Personal Information will not be used for any other purpose without your consent.

### **How to Correct Your Personal Information**

We want to ensure that information about you is accurate, complete and current. Please inform us of any change of name, address or other Personal Information. In the event you have questions about the accuracy of factual information we have collected about you, you can have access to that information in order to verify and update it. If we have disclosed inaccurate information about you to a third party, we will be pleased to contact the third party in order to advise them of the error.

### **How to Access Your Personal Information**

We are accountable for all Personal Information in our control. We have a designated Privacy Officer who is ultimately accountable for the handling of all Personal Information under our control and for ensuring that the principles set out in this Policy are being complied with.

### **How We Protect Your Information**

We use all the necessary measures to keep your information safe. Physical measures such as locked doors, gates, and other entryways, as well as electronic measures like passwords, firewalls, and other network security tools are used to safeguard your information. We also use this privacy policy as administrative measures to ensure that your sensitive information is under lock and key.

Anything can happen, however, but we do make the promise that we will use all emerging security measures, granted that it is within our capacity, to update and improve our security practices.

### **Policy Amendments**

This Policy may be amended or updated at our discretion, without notice to you. Please check the site from time to time for such amendments. By continuing to access and use the Site, you agree to the terms of the then-current Policy, as amended.

### **Disclaimer**

Pinki's Laser Centre Salon & Spa reserves the right to add, modify or delete any information on this website at any time, without notice. This website and the information contained on this website and any references to products or services are provided "as is" without any warranty of any kind, either express or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement.

If you have any questions, concerns, would like more information about the collection, use or disclosure of your Personal Information by us, you may contact our Privacy Officer at the following address: [info@pinkislaserspa.com](mailto:info@pinkislaserspa.com) .